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**FOR IMMEDIATE RELEASE**

**MJS EXECUTIVE SEARCH PLACES CHIEF MARKETING OFFICER  
AT PEER 1 HOSTING**

SCARSDALE, NY –AUGUST 1, 2011 – MJS Executive Search, a leading boutique executive search firm, specializing in marketing, social media, general management and sales, today announced the placement of Steven Patti as Chief Marketing Officer at PEER 1 Hosting, reporting to Gary Sherlock, PEER 1 Hosting’s Executive Vice President and Chief Financial Officer. This key hire, and PEER 1 Hosting’s first CMO, will be based in the PEER 1 Hosting San Antonio, TX office.

Mr. Patti most recently was the VP of Marketing and Business Development at the Generations Federal Credit Union in San Antonio. Prior to that he was, for 14 years, the founder and President of Polarity, Inc. a \$20 million marketing firm that supported tech clients such as Acer, Canon, Compaq, Dell, HP, Intel, Kodak, Intuit, Epson, Lexmark and Toshiba. Prior to founding Polarity, Mr. Patti was Group Marketing Manager/Director at Compaq, where he co-managed a \$500 million retail PC product line and grew it to \$1 billion in one year. He attended Texas A&M undergrad and received his MBA from the University of Houston.

**About Peer 1 Hosting**

PEER 1 Hosting is one of the world’s leading IT hosting providers. The company is built on two obsessions: Ping & People. Ping, represents its commitment to best-in-breed technology, founded on a high performance 10Gb FastFiber Network™ connected by 17 state-of-the-art data centers, 21 points-of-presence and 10 colocation facilities throughout North America and Europe. People, represents its commitment to delivering outstanding customer service to its more than 10,000 customers worldwide, backed by a 100 percent uptime guarantee and 24x7x365 FirstCall Support™. PEER 1 Hosting’s portfolio includes Managed Hosting, Dedicated Servers under the ServerBeach brand, Colocation and Cloud Services. Founded in 1999, the company is headquartered in Vancouver, Canada, with European operations headquartered in Southampton, UK. PEER 1 Hosting shares are traded on the TSX under the symbol PIX. For more information visit: [www.peer1.com](http://www.peer1.com) or [www.peer1hosting.co.uk](http://www.peer1hosting.co.uk)

**About MJS Executive Search**

MJS Executive Search is a boutique retained executive search firm with functional specialties in marketing, sales, social media, digital/interactive, PR & corporate communications and general management. Industry specialties include consumer goods & services, Internet & e-commerce, entertainment, media & sports, marketing & PR and professional services. Clients include: PepsiCo, American Express, Shutterstock, PEER 1 Hosting, Honeywell, Diageo, Applebee’s, Timex, Weleda, Equinox Fitness, and Seamless.com. We work on both client- and agency-side searches.

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If you’d like more information about this topic, or to schedule an interview with Matt Schwartz or Sharon Schanzer, please contact Sharon Schanzer at 914.631.1774 x 3 or email Sharon at [sharon@mjsearch.com](mailto:sharon@mjsearch.com).

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